



Marketing Intern

The Parry Sound Area Municipal Airport (PSAMA) is looking for a Marketing Intern to join our team for a one-year term. The ideal candidate is a creative self-starter keen to gain hands-on experience in marketing and communications.

Reporting to the Airport Manager, the Marketing Intern will play a key role increasing the PSAMA's profile.

Skills and Qualifications:

- Post-secondary education in business administration, public relations, communications, marketing or related discipline.
- Strong verbal and written communications skills
- Understanding of marketing principles and industry trends
- Social media campaign planning and execution

Responsibilities:

- Contribute to the PSAMA marketing plan
- Write and distribute media releases and advisories
- Support events and special initiatives
- Liaise with airport partners and stakeholders as appropriate
- Update the airport website as required

This position is funded by the Northern Ontario Heritage Fund Corporation (NOHFC) which, requires that the position is filled by an individual who:

- Is a new entrant into the work force, transitioning to a new career, or unemployed/underemployed entering a new field
- Has not previously participated in a NOHFC-funded internship
- Is at least 18 years of age; and
- Resides, and legally entitled to work, in Canada
- Is able to work on site

Compensation: \$45,000 to \$55,000, 35-hour work week.

If you are interested in this opportunity, please submit your resume and cover letter to by April 2, 2024, to Neil Pirie, npirie@flyparrysound.ca

PSAMA is a friendly and challenging workplace, committed to fostering professional growth while supporting work-life balance. The PSMA is located within Seguin Township in the District of Parry Sound Ontario.

On top of the many private and commercial aircraft using the airport, the PSAMA is a popular re-fueling destination for Air Ambulance, Hydro One Helicopters, Ontario Provincial Police, and Search & Rescue. Aside from the runway activity the Parry Sound Area Municipal Airport is home to over a dozen commercial business with room for expansion.

We look forward to hearing from you!

Parry Sound Area Municipal Airport is an equal opportunity employer and is committed to diversity and inclusion in our workplace. We thank all applicants and advise that only those selected for an interview will be contacted. Personal information will be used to determine eligibility and candidate selection and is pursuant to the Municipal Freedom of Information and Protection of Privacy Act. Accommodation for persons with disabilities will be provided throughout the recruitment process to support candidate participation.