

# Town of Parry Sound Snowman Photo Contest Rules

The specific rules set out in these Terms & Conditions apply to the Promotion. By entering the Promotion, entrants agree to be bound by these Terms & Conditions.

The promoter is The Town of Parry Sound, whose registered address is 52 Seguin Street, Parry Sound, ON ("Promoter" or "The Town of Parry Sound").

Employees of the Promoter, their immediate family members, and any person professionally associated with the Promoter (or members of their immediate family) may not participate in the Promotion.

To be eligible to participate in the Promotion:

1. The Promotion will commence on Friday, January 29, 2021. The closing date for receipt of entries is 23:59 (EST) on Monday, February 15, 2021 ("Closing Date").
2. The Promotion is open to residents of the Town of Parry Sound who have reached legal age of majority and have a valid email or phone number (an "Eligible Participant").
3. The Promotion is in no way sponsored, endorsed, administered by or associated with Facebook. By entering this contest, the Eligible Participant agrees to completely release Facebook and its subsidiaries.

## **Prize:**

4. The prize is \$50 Downtown Dollars, courtesy of the Parry Sound DBA ("Prize").
5. One Prize will be awarded in total to a single Eligible Participant.
6. The Prize is not transferable and there is no cash alternative. The Promoter reserves the right to substitute the Prize with an equivalent of equal or greater value at any time.

## **Entry:**

7. An Eligible Participant will be automatically entered into the Promotion by posting a photo of their snowman or snow sculpture in the comments section of the Promotion Facebook post on the Town of Parry Sound account.
8. Eligible Participants retain the copyright to their photographs. However, by submitting a photo, Eligible Participants hereby grant the Town of Parry Sound and contest Sponsors a worldwide, irrevocable, perpetual, non-exclusive, royalty-free, sublicenseable and transferable license to print, publish, use, reproduce, distribute, prepare derivative works of your submission, and display your full name and photograph in connection with your submission, in any media formats and through any media channels.
9. Only one Entry can be made per Eligible Participant; additional entries made by the same Eligible Participant will not be accepted.

10. All valid entries will be posted on the Town of Parry Sound's Facebook timeline for a chance to win the Prize. A single prize winner will be determined by the photo with the most likes within one day of the Closing Date ("Winner").

11. The Winner will be notified by email and/or phone within two days of the Closing "Date"

12. The Winner must contact the Promoter within one week of the notification date to claim the Prize ("Winner Confirmation"). The Winner will be then required to correctly answer a skill testing question. If the skill testing question is correctly answered, the Winner will be required to provide the Promoter with their full name, mailing address and contact information. If the Winner fails to claim the Prize, they will forfeit the Prize and another valid entry will be drawn.

13. The Promoter will arrange for the Prize to be delivered to the Winner, based on the mailing address provided by the Winner.

14. The Promoter reserves the right and has complete discretion to disqualify any Entry deemed unsuitable, inappropriate, explicit or offensive.

15. The Promoter cannot accept responsibility for delayed or incorrectly submitted Entries.

**General:**

16. In all matters relating to the Promotion, the decision of the Promoter shall be final and no correspondence or discussion shall be entered into.

17. The Promoter reserves the right to verify the eligibility of all participants and disqualify any participant that it has reasonable grounds to believe has breached any of the rules, including, but not limited to, falsifying any information submitted to or requested by the Promoter.

18. The Promoter reserves the right to amend or terminate the Promotion at any time without notice. Any termination or amendment to the Promotion will be communicated to via social media.