



TOWN OF PARRY SOUND
2014 ANNUAL
REPORT

MESSAGE FROM THE MAYOR

On behalf of Council, I am pleased to present you with the 2014 Annual Report for the Town of Parry Sound.

It was a busy year with many accomplishments that advanced the community's Strategic Plan. A number of infrastructure improvements were completed, many new developments were started, and a variety of events were hosted. Financial management policies were approved by Council which will serve as a guide and reference in future decision making.

As a community, we should be proud of and thankful for the giving spirit of our volunteers. Many community groups, organizations and individuals contributed countless hours and effort all for the benefit of our residents and ratepayers. Mission Park, Tower Hill, Stockey Centre usher volunteers and the members on various Town Advisory Committees are examples where volunteerism has contributed to making our community a better place. We should all be thankful for their passion!

2014 wraps up the 2011-2014 Strategic Plan. We will be engaging the community through public open house meetings and focus group sessions to seek input as we set direction for the next four years. A Public Open House meeting is scheduled for April 22, 2015 at the Charles W. Stockey Centre for the Performing Arts. More information will be available on the Town's web page.

We hope you find the 2014 Annual Report informative, and if you have any questions, we would be pleased to help.

Jamie McGarvey, Mayor



QUALITY OF LIFE - ACCESSIBILITY

International Day of People with Disability



The Town hosted its first annual International Day of People with Disability event. The goal of the event was to promote an understanding of disability issues and mobilize support for the dignity, rights and well being of persons with disabilities.

The event consisted of:

- A walk with community leaders from James Street to the Stockey Centre where everyone had an opportunity to discuss their experience and voice any accessibility issues. Accessibility issues presented will be addressed in the municipal accessibility plan.
- There was discussion on topics such as: The safe operation of Assistive Devices and the Highway Traffic Act; Emergency Preparedness, the importance of being prepared; out in the community with a wheelchair; what is your back-up plan for an emergency; checking the weather and road closures before heading out for the day, and a day in the life of a service dog.

A special thank you to our guest speakers: OPP Constable Louch; Melissa Thompson, Bearly Used Books; John Tuck, Fire Prevention Officer; Forrest Pengra, GIS Technician.



3 December
International Day of
People with Disability

QUALITY OF LIFE - PUBLIC WORKS

Operations Department

- Wakefield and Dufferin Street complete reconstruction, including new road, curbs and gutters, sidewalks, gravity sewers, storm sewers and watermains, 100% Provincial funding.
- Forest Street complete reconstruction, first section between Bowes and Meadow 75% completed. \$2 Million in funding from the Province and includes new road, curbs and gutters, sidewalks, gravity sewers, storm sewers and watermains.
- Beatty Street reconstruction completed for new school, including road, curb and gutter, sidewalks, gravity sewers and watermains.
- New storm sewer from Isabella Street to Salt Dock Road.
- Dangerous trees removed from Cemetery and right of ways.
- Monuments at Hillcrest Cemetery rebuilt to make them safe for the public.
- Purchased and installed 3 new columbariums, complete with gardens and benches.
- New security fence installed at the Transfer Station.
- Major renovations to the Operations Shop, 2 new mechanic bays, repainted exterior.
- Commenced talks with both CN and CP Rail to reconstruct the Isabella Street Crossing.
- New ice resurfacer purchased for the Bobby Orr Community Centre. Old ice resurfacer placed at Kinsman Park outdoor rink, providing improved ice making.
- Rebuilt various docks at boat ramps.
- Replaced crumbling retaining wall on Bay Street, next to Fitness Trail.

Wastewater Treatment

- Computer connection upgrades at Sewage Pumping Station #6.
- Flushed and cleaned 1,400 meters of gravity sewer.
- Replaced UV lamps at the Wastewater Treatment Plant.
- 2 forcemain repairs on Waubeek Street.
- New driveway installed at Sewage Pumping Station #5.
- Pump replacement at Sewage Pumping Station #1.
- New grinder pump installed at Operations Shop.
- Replaced gravity sewer under 14 River Street.



Water Treatment

- Flushed all hydrants.
- 60 new remote read water meters installed.
- 3 Rotork valves ordered.
- Kinsman Park water system rebuilt, reducing the amount of equipment.
- 3 hydrants replaced in town.
- 4 new water sample stations installed, allowing for staff to access water samples easier.
- Installation of yard hydrant for Mission Park skating rink.
- Bowes Tower hypochlorite pumps replaced.

8-80 Cities - 8-80 Cities is dedicated to contributing to the transformation of cities/towns into places where people can walk, bike, and visit vibrant parks and public places. Working with several community organizations, the Town hosted a public open house and community workshop to discuss improvements to our community, and to discuss short and medium term actions based on the following 8-80 Cities themes: OpenStreets, Parks and Public Spaces, Walking, Cycling, and Other 8-80 inspirations

Council has appointed an 8-80 Advisory Committee with a mandate to guide development of and oversee implementation of the Town 8-80 Advisory Committee initiatives. This is an exciting project that has gained momentum throughout the community.

QUALITY OF LIFE - EMERGENCY SERVICES

6,062 District Emergency Medical Services (EMS) Responses in 2014

58%

Urgent - 3,504
Life threatening

Prompt - 1,039
Serious/Important but not
life threatening

17%

Other - 706

12%

Non-Urgent - 514

8%

Scheduled - 299

5%

NEW FIRETRUCK

2014 saw the purchase of a new 100 foot Aerial Platform firetruck.

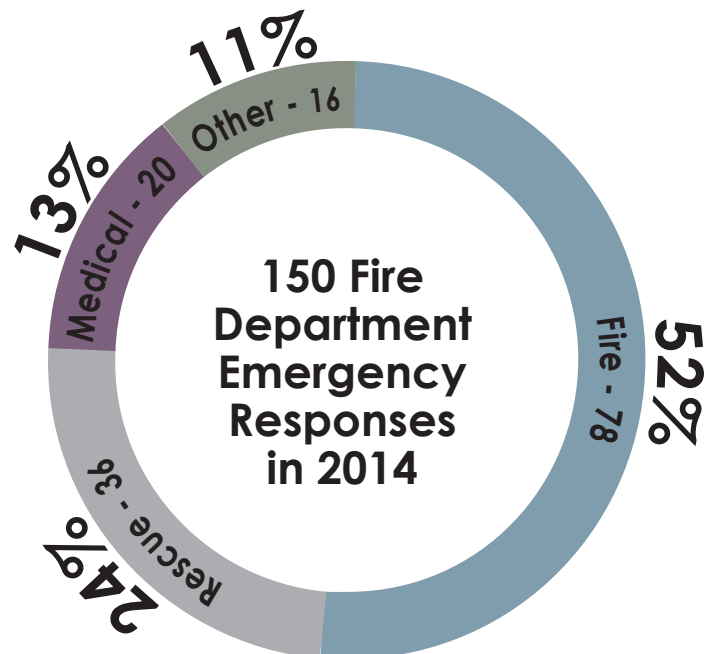


DOG POUND

The Municipal Pound located in Parry Sound is operated as a joint effort between five local municipalities.

Dog Pound Count by Municipality

Parry Sound	53
Seguin	17
McDougall	9
Carling	8
Whitestone	0
Total:	87



QUALITY OF LIFE

Stockey Centre & Bobby Orr Hall of Fame (BOHF) 2014 Review

Attendance: 2013 vs 2014

Year	Non-Ticketed Shows	Ticketed Shows	BOHF Admissions	Total Attendance
2013	8336	11,118	3940	23,394
2014	9944	11,204	5082	26,230

Programming Highlights:

The introduction of live theatre and Toronto International Film Festival (TIFF) films was a 2014 programming highlight. We are fortunate to be able to screen these films that are usually only seen in big cities or during film festivals. Patrons' response has been very positive. Watch for 'Film at the Stockey' screenings the third Thursday of the month at 7pm.

Updates and Improvements of our Facility

A number of improvements were undertaken in 2014. The Coaches' Corner in the Hall of Fame was renovated to be a more comfortable setting.

The video projection system and the sound system in the Performance Hall were upgraded. Upgrading these to current standards ensure that patrons and performers receive a superb experience.

Patron and Community Experience Improvements

In 2014, our Bands on the Bay series of free concerts continued to grow in popularity. A Family Day event was held in August and included free admission to the Hall of Fame, a free movie and a free barbecue to patrons. We thank M&M Meats as a partner in making this day possible.

The liquor license was upgraded to a Stadium Licensing status. This means that patrons can now bring their drinks into the Performance Hall.

March Break programming for children was expanded to include; a Magical Comedy show, an interactive musical/environmental show, a special day of events and games at the Hall of Fame were presented, as well as a movie.

Live theatre programming was also expanded. In 2013 a play was presented in the summer which generated positive feedback. In 2014, a partnership with the Huntsville Theatre Company was formed to present a variety of excellent performances, three plays ranging from comedy to drama. We also played host to an event exploring aging and dementia through our partnership with the theatre company and with the Alzheimer Society of Muskoka. This is proving to be a cost effective way of creating and building a new audience for our centre.



Sculpture Donation:

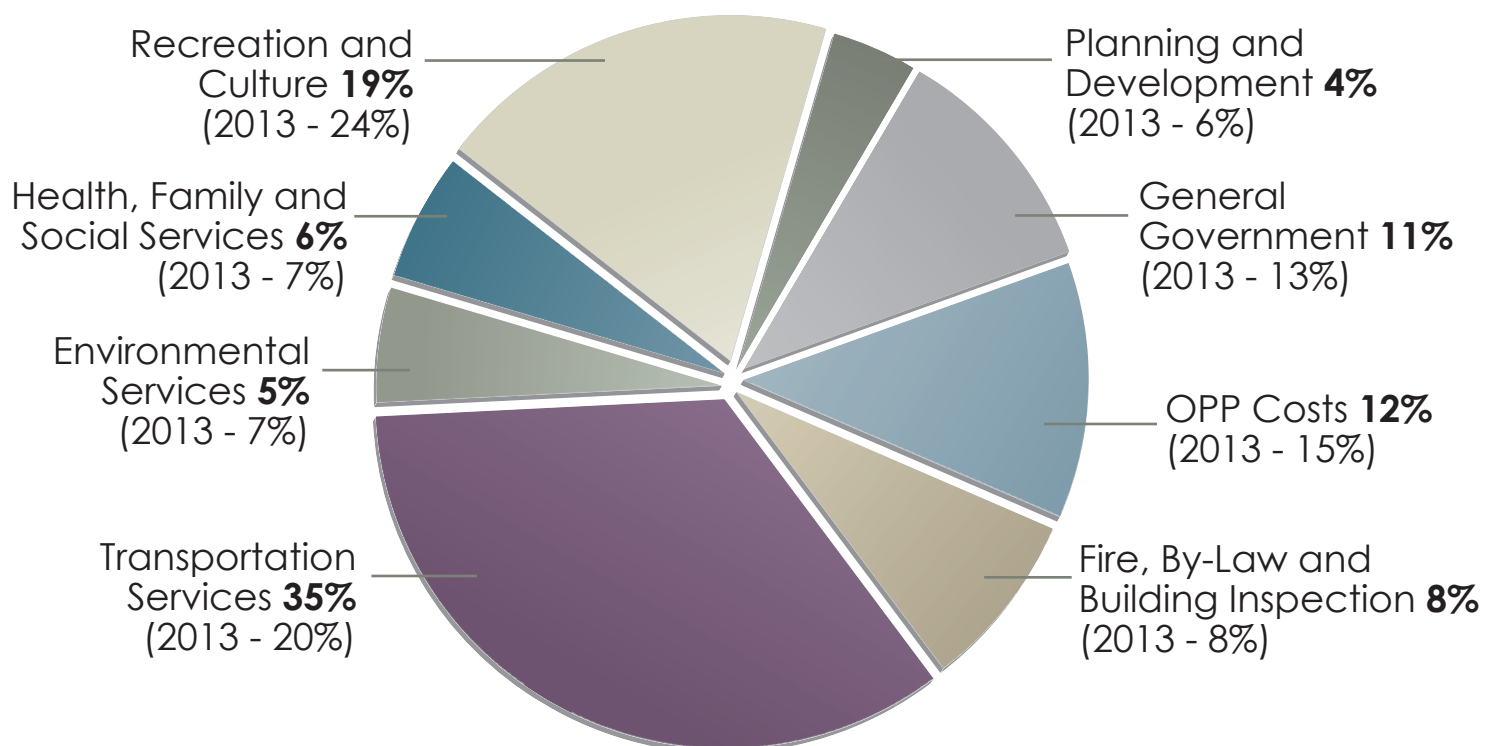
Armand LaMontagne's life-size basswood sculpture of Bobby Orr was unveiled on March 15th, 1989. The original sculpture was commissioned by The Sports Museum in Boston where it resides. LaMontagne's sculpture was cast and used to create a bronze sculpture which was generously donated to the Bobby Orr Hall of Fame by its owner, John Tighe. This life-size bronze sculpture of Bobby Orr is located in the Trophy Room of the Bobby Orr Hall of Fame.

Stockey Volunteers

A sincere **Thank You** to our volunteer usher team. In 2014 they contributed **5,259 Volunteer Hours**.

This is the equivalent of more than 3 full time employees.

CASH OUTFLOWS (Disbursements)



Excludes: Water, Wastewater, POA, Land Ambulance and Amortization of Capital Assets

BUDGET SUMMARY - CASH OUTFLOWS

	2014	2013
Council	\$ 233,475	\$ 226,252
Corporate Services	\$ 1,774,809	\$ 1,715,893
OPP	\$ 2,184,020	\$ 2,216,155
Fire, By-Law & Building Inspection	\$ 1,507,140	\$ 1,113,552
Transportation Services	\$ 6,271,470	\$ 2,956,960
Environmental Services	\$ 978,800*	\$ 988,560*
Health Services	\$ 670,458*	\$ 630,726*
Social & Family Services	\$ 417,414*	\$ 412,060*
Recreation & Culture	\$ 3,443,048	\$ 3,450,424
Planning & Development	\$ 729,250	\$ 881,147
	\$ 18,209,884	\$ 14,591,729

Transportation Costs

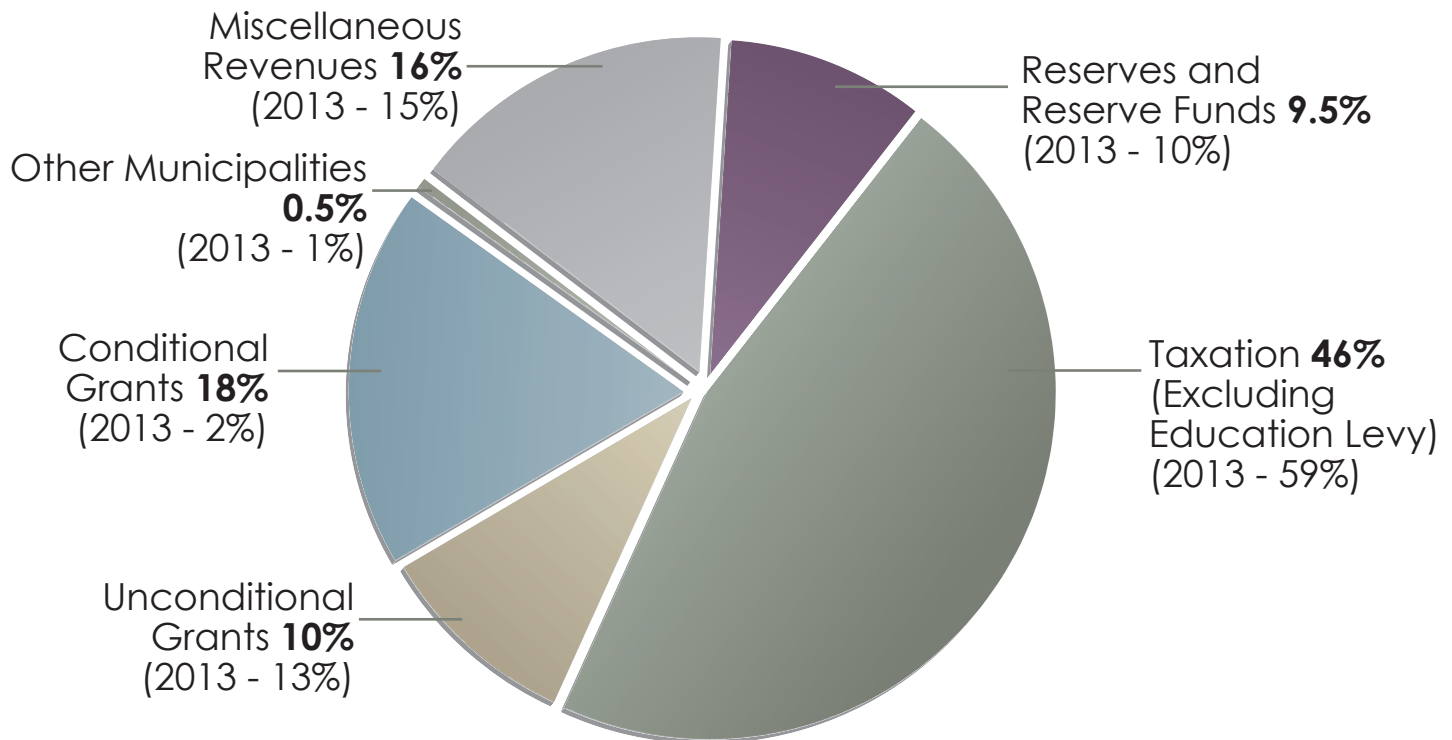
2014 saw an increase of **\$3,314,510** for Transportation Services.

This was offset by an increase of **\$3,372,874** in conditional and unconditional grants.

This was primarily for the Forest Street and Wakefield Street / Dufferin Street reconstruction projects.

* Figures exclude budgetary requirements related to "Water and Wastewater Services"; as well as only the net effect of Land Ambulance Services and the administration of the Provincial Offences Act.

CASH INFLOWS (Revenues)



Excludes: Water, Wastewater, POA, Land Ambulance and Amortization of Capital Assets

BUDGET SUMMARY - CASH INFLOWS

	2014	2013
Taxation (Excluding Education Levy)	\$ 8,808,124	\$ 8,602,727
Unconditional Grants	\$ 1,863,100	\$ 1,957,000
Conditional Grants	\$ 3,491,543*	\$ 244,769*
Other Municipalities	\$ 92,493*	\$ 111,250*
Miscellaneous Revenues	\$ 2,982,627*	\$ 2,270,172*
Reserves & Reserve Funds	\$ 1,816,337*	\$ 1,405,811*
	\$ 19,054,224	\$ 14,591,729

* Figures exclude budgetary requirements related to "Water and Wastewater Services"; as well as only the net effect of Land Ambulance Services and the administration of the Provincial Offences Act.

Cost savings: Online & telephone voting

2010 Election Costs:
\$26,184

2014 Election Costs:
\$19,302

Cost savings from traditional pole voting to telephone and online voting:

\$6,882

Revenue Generation through Conference Hosting

The 2014 Ontario Small Urban Municipalities (OSUM) conference hosted by the Town in May 2014 generated **\$39,202** in revenue for the Town.

In addition to a substantial economic boost for local businesses.

QUALITY OF LIFE

Cat Spay / Neuter Event

The Town of Parry Sound hosted a Spay/Neuter event September 2014. The goal of the event was to provide an opportunity for cat owners to spay/neuter their pet at a reduced cost. The spay/neutering event will assist in the reduction of the over population of cats in Parry Sound.

There were a total of 41 surgeries completed. 32 surgeries were completed at a low cost spay/neuter clinic and 9 surgeries were completed locally.

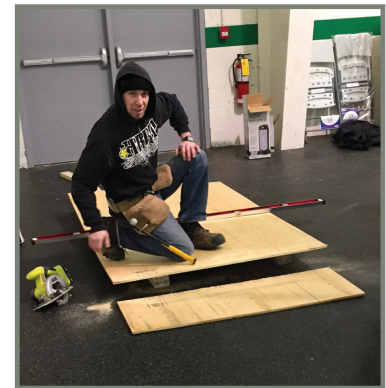
Arena Upgrade - Home Depot Lends a Hand at the Bobby Orr Community Centre



In December Home Depot Parry Sound staff volunteered their time and enclosed the time-keepers box at the Bobby Orr Community Centre. All of the materials required for the task were donated by Home Depot Parry Sound through their Corporate Community Build Program.

Thanks to the Home Depot team, the box is now enclosed and will better contain heat as well as provide protection from pucks while time-keepers work the various on-ice events.

The Town of Parry Sound wishes to thank Parry Sound Home Depot for their hard work and the upgrades to the time-keepers box at the Bobby Orr Community Centre!



QUALITY ORGANIZATION

Energy Management Plan

In December 2014, Council approved a corporate 5 year Energy Management Plan. This plan outlines a 5% energy reduction commitment. To complete the plan, the Town undertook a thorough assessment of all its facilities as they relate to energy usage. This included all energy types (electricity, natural gas, propane, and fuel oil).

To accomplish the 5 year, 5% energy reduction, a number of projects have been proposed:

- Retrofit all high-pressure sodium street lights with new LED technology
- Replace inefficient lighting at the Tony Agnello Water Treatment Plant
- Replace all outdated, inefficient lighting at the Charles W. Stockey Centre
- Replace inefficient lighting at the Fire Hall
- Replace the over-ice HID lighting with more efficient LED lighting at the Bobby Orr Community Centre
- Overhaul the MacFarlane Transfer Station with a new heating system, exterior doors and lighting

Presently, funding applications are being completed to receive funding through the Independent Electricity System Operator (IESO), formerly the Ontario Power Authority (OPA), SaveOnEnergy program to aid in the completion of the proposed projects.

The plan is available for public review on our website www.townofparrysound.com

QUALITY ORGANIZATION

New Website

www.townofparrysound.com

In 2014 Council approved updating the Town of Parry Sound Website to a new accessible format. The new website is expected to launch Spring 2015.

Big Sound Marina – New Operators

The Town entered into a five-year agreement with Massasauga Management Inc for the operation and management of Big Sound Marina. New to the marina in 2014 was the introduction of 25 seasonal slips. Big Sound Marina continues to be a gateway to our community, attracting visitors and events.

Parry Sound Hydro / Lakeland Holdings Merger

In July 2014, the merger between Parry Sound Hydro and Lakeland Holdings was completed. Parry Sound began to receive dividends from Lakeland Holdings in July 2014 and will continue to see quarterly dividends from our investment in Lakeland.

As a result of the merger, the Town received \$3.9M which was used to establish a Capital Asset Legacy Reserve Fund of \$2.6M and pay down capital costs related to the building of the Charles W. Stockey Centre (\$625,507) and the Canadore College Project (\$360,899). The Capital Asset Legacy Reserve Fund will be available as a source of funding for future capital projects which will benefit the community of Parry Sound.

Town Holds Tax Rates in 2014

The Town of Parry Sound held the municipal tax rates in 2014 to the same as the 2013 taxation year.

The Town also used reserves in 2014, which had been accumulated over a number of years, to fund replacement of equipment, repairs to buildings and the purchase of large vehicles (7-Ton Snow Plow and Fire Department Tower Truck). A Winter Control Reserve was established at the end of 2013 which will be used to offset higher winter control costs during bad winters, such as the winter of 2014.

Council approved a reserve and reserve fund policy which will provide guidance and consistency with the creation and use of the Town's reserves and reserve funds going forward.

Since 2010 the Town has experienced a reduction in its Ontario Municipal Partnership Fund grant from \$2.3M in 2010 to \$1.8M in 2014. Over this period the cost of policing has increased from \$1.9M to \$2.2M in 2014. Late in 2014, the OPP reviewed its costing methodology, as part of the billing methodology review, and we have seen a reduction in 2014 to \$2.0M (pending annual reconciliation).

The Town repaid over \$830,000 in principal against our debt, with no new debt issued in 2014. Debt continues to trend downwards and will be reduced by principal payments of \$887,100 in 2015.

'Pearl Mist'

The 'Pearl Mist', a 210 passenger cruise ship visited Parry Sound five times in 2014.

The ship brought many new visitors to our area for the first time.



ECONOMIC DEVELOPMENT

Movie Industry

The movie industry continued to have a positive impact on the Parry Sound economy with a direct spend of \$2.65 million in 2014. The Town continues to work with movie production companies and producers to attract films to our community.

Downtown Consumer and Market Study

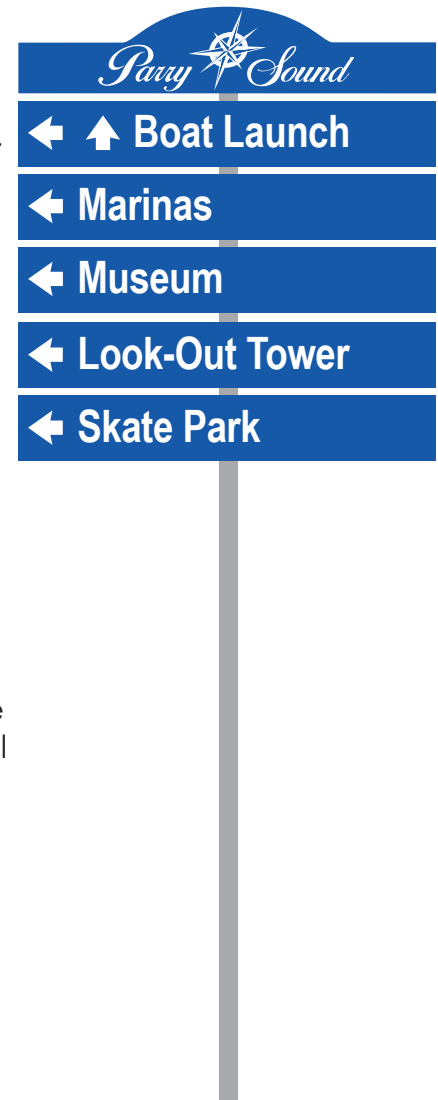
The Downtown Business Association (DBA) in consultation with the Town undertook a Downtown Consumer and Market Study. The study identified consumer buying practices and preferences, categories of businesses which are under or over-served as well as key market opportunities. This study will help the DBA make strategic decisions and plan for a vibrant downtown.

Trails Master Plan

In 2014, the Town established a committee to work with a consulting firm on a Trails Master Plan. The Plan is expected to be completed in 2015 and will look at trail network opportunities, trail inventories, trail usage and trail amenities. Thanks to the North Bay Parry Sound District Health Unit for their support of this plan.

New Tourism Directional Signage Coming to Town

The Town's Waterfront Advisory Committee developed a new directional signage plan for public tourist attractions, which was approved by Council. The signs are reflective blue with white lettering, and will be installed in the spring of 2015.



ECONOMIC DEVELOPMENT - BUILDING

2014 Building Permit Statistics

Permit Type	Description	Total Permits	Total Project Value
Major (A) Permits	<ul style="list-style-type: none"> Residential projects over \$50,000 Non-Residential projects over \$250,000 	12	\$21,342,764
Minor Permits	<ul style="list-style-type: none"> Residential projects under \$50,000 Non-Residential projects under \$250,000 	83	\$2,152,126
Other Permits	<ul style="list-style-type: none"> Signs Other permits not counted in statistics 	12	\$104,750
Total		107	\$23,599,640

DEVELOPMENT APPLICATION STATUS REPORT

Applicant	Development/Subject	Status
Rexall / Crombie	The Sobeys lot, 25 Pine Drive was rezoned to permit a Rexall Pharmacy.	Rezoning was approved and the building is currently under construction.
Kondwani Corporation	58 Emily Street was rezoned to permit the fabrication of veterinary pharmaceuticals.	Rezoning was approved.
Sound Holdings Inc.	60-64 Bowes Street was rezoned for reduced parking stall sizes to facilitate a new development.	Rezoning was approved.
Chandrakekara	105 Isabella Street was rezoned to permit four dwelling units.	Rezoning was approved.
Griva	2 Avenue Road was rezoned to permit two dwelling units.	Rezoning was approved.
Walmart Inc.	The applicant has requested a vacant property, 2 Oastler Park Drive, be rezoned to permit a dock sales and storage business.	Rezoning was approved.
Parry Sound Dock Company	Creation of a lot and rezoning application.	Council forwarded a resolution for approval of the land severance to the Parry Sound Area Planning Board with the condition of rezoning the property from Marine Residential to Marine Residential Holding. Rezoning was approved.
Garagan	A resubmission of a previous severance application to create a new lot at 71 Bowes Street.	Council forwarded a Resolution for approval to the Parry Sound Area Planning Board.
Daleman	Creation of an easement at 3 Gibson Street.	Council forwarded a Resolution for approval to the Parry Sound Area Planning Board.
Healey	Creation of a right-of-way over existing driveway at 144 Isabella Street to 47 Marion Avenue.	Council forwarded a Resolution for approval to the Parry Sound Area Planning Board.
Distler Construction Ltd. Silver Birch Court	Phase 4 of Silver Birch Condominium , 20D Silver Birch Court.	Approval of a condominium agreement to permit the sale of 24 condominium units in the final phase of the development.
Gardens of Parry Sound / M2 Developments	Development of a 70 suite retirement residence at 12 College Drive. The developer applied for a minor variance to permit a deck with a reduced side yard setback at the new retirement residence.	The building is currently under construction. The minor variance was approved.

DEVELOPMENT APPLICATION STATUS REPORT

Applicant	Development / Subject	Status
Hands the Family Help Network	Site plan approval and a development agreement for an expansion to their existing office building at 2 May Street.	Site plan approval granted and a development agreement signed. The building is currently under construction.
Town of Parry Sound	Potential Sale of Town Owned Lands - 71 Parry Sound Road.	Council withdrew from an agreement for the sale of a large Town parcel.
Town of Parry Sound	Vacant Land - 1 Emily Street.	A small property is in the process of being sold to an adjacent property owner.
Lakeland Holdings Inc. / Parry Sound Power	125 William Street.	A property which contains power generating facilities and related office space is in the process of being transferred to Lakeland Holding.
Georgian Bay Airways	Small tip of land on the waterfront adjacent to 11A Bay Street.	Sold to the applicant to facilitate the redevelopment of the property.
Lakeland Holdings Inc. / Parry Sound Power	A Seguin River waterlot containing a dam was transferred to Lakeland Power.	This property was transferred to Lakeland Power, as it contains their infrastructure.
Near North District School Board	Development of a new elementary school on Beatty Street.	The building is currently under construction.
Town of Parry Sound	New Official Plan for the Town of Parry Sound	The Ministry of Municipal Affairs and Housing approved a new Official Plan to guide development and land uses.
General Development	New residential building permits approved in 2014.	2 Single detached homes 10 apartments, 70 Retirement Residence Rooms, and 0 condominium units. 82 units in total.



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Alternate formats available upon request.