

CITIZEN SURVEY: KEY RESULTS

Residents of the Town of Parry Sound were encouraged to complete an on-line survey, created and delivered by MGA Group, designed to receive specific insight into facility and activity importance and satisfaction. Understanding what is important to people is critically important to guide future planning and investment. Determining levels of satisfaction to areas of importance offers insight into how existing facilities and services need to be improved.

By the Numbers



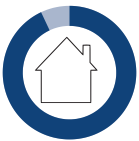
The on-line survey, designed and conducted by MGA Group, remained open to residents for twenty-one days between September 21 to October 12th. It was distributed through the municipal website, Facebook, and hard copies were also available at the Bobby Orr Community Centre.



The survey included **33 open and close-ended questions** and was designed to focus indoor facilities, outdoor facilities, parks and trails, culture facility (Charles W. Stockey Centre) and the waterfront.



197 people completed the survey with a 100% completion rate.



60% of respondents were residents of Parry Sound, followed by residents of McDougall (16%) and Seguin (9%).



Ninety percent of respondents had four or fewer people in their household.



68% of respondents identified as female.



50% of respondents were adults yet all age groups, except for youth (12-17 years), comprised the overall cross section of ages.

Key Results: Facility Usage and Importance

Top 4 facilities used by respondents

- 1** Waubuno Park and Beach **73%**
- 2** Trails and pathways+ **73%**
- 3** Charles Stockey Centre for Performing Arts **70%**
- 4** Parks and open spaces **69%**

Top 4 facilities deemed most important

- 1** Trails and pathways+
- 2** Waubuno Park and Beach
- 3** Marina/Waterfront
- 4** Public Library

+includes the Rotary and The Algonquin Regiment Waterfront Trail

Top 3 facilities respondents felt most satisfied with

- 66%** Rotary and Algonquin Regiment Waterfront Trail
- 59%** Tower Hill Garden
- 54%** Rugged Trail

Top 4 activities/facilities respondents expressed dissatisfaction with

- 01** Tennis/pickleball/basketball
- 02** YMCA
- 03** Parry Sound High school
- 04** Waterfront & Marina

Key Results: Parks

When asked what types of programs and activities (things to do) do you prioritize at the parks in Parry Sound?

The top five priorities were:



1. Walking trails
2. All-season trails
3. Outdoor skating
4. Playground
5. Splash pads

When asked what types of facilities (things to support your visit) do you prioritize at the parks in Parry Sound? (Select your top 5 priorities) were:

1. Public washrooms
2. Bench seating
3. All-season trails
4. Shade structure
5. Water filling stations

When asked about the overall needs of the people who live in your household, how would you rate the parks available in the Town of Parry Sound?

The parks were viewed "poor" for people with disability and teenagers.

Programs

When asked "When it comes to meeting the overall needs of the people who live in your household, how would you rate the recreation programs and facilities available in the Town of Parry Sound?"

All age categories the majority were in the fair to poor categories, with people with disabilities, teenagers and preschoolers being in the top three.

Arts and Culture

When asked "When it comes to meeting the overall needs of the people who live in your household, how would you rate the arts and culture programs and facilities available in Town of Parry Sound?"

All age categories, however, slightly less than the question about recreation programs and facilities, come with the largest percentile in the 'fair to poor' categories. Children programs and teenager programs were the highest in the poor category.

Facilities Outside Parry Sound

When asked what recreation facilities their household uses outside of Parry Sound the top three responses were:

- **Trails**
- **Parks and Open Space**
- **Indoor Pool**

And they chose these facilities outside of Parry Sound because they are desired facilities/activities that are not available in Parry Sound and are more satisfactory than the facilities in Parry Sound. The respondents use these facilities outside for walking/walking the dog, attending events or using the playgrounds.